



Kilkenny G.A.A. Supporter's Club

Sanctioned by Kilkenny GAA Board

BUSINESS MEMBERSHIP

“Before you buy, give those who support Hurling a try”

A chara,

To supplement the G.A.A.'s policy of supporting and encouraging all businesses in these difficult economic times, the Kilkenny G.A.A. Supporter's Club has decided to expand its BUSINESS MEMBERSHIP SCHEME.

The new scheme will ensure that all businesses in all categories and in all parts of the county will get the opportunity to promote their business to the huge population of Kilkenny hurling followers.

It is then expected that those who love hurling will give preference to those Businesses who support our hurlers, and all aspects of G.A.A. and Camogie.

What benefits will the Business Members receive?

Business Members will receive:

- Window/Van/Vehicles stickers (sample above) signifying their membership.



- Inclusion in a categorised Directory of Services and Businesses, which have taken out Business Membership of Kilkenny G.A.A. Supporters Club, which will be available on www.kilkennygaa.ie website. This new Directory will be launched in April 2011. All those accessing the Kilkenny G.A.A. website would be encouraged to support these businesses and to follow a link from the homepage to access the directory of these businesses.
- Authority to signify Membership on Businesses' own headed paper, website, advertising etc.
- The Kilkenny G.A.A. website enjoys 250,000 hits per month.
- This annual membership fee will give Business Members continuous access to this market for 12 months.
- Business Members will be entitled to negotiate special rates for extra advertising on the website.
- This new Scheme will be extensively publicised in the local papers, at matches, in match programmes and on local radio using our slogan
“Before you buy, give those who support hurling a try”
- The Kilkenny G.A.A. and the Supporters Club will continuously promote the Scheme on the website and at all suitable occasions.
- The Annual Membership is €200

Hurling in Kilkenny continues to create a wonderful 'feel good' factor, which tends to override the depression of the economic slump. The thousands of hurling fans who flock to Kilkenny to matches, and to the training sessions, add much value to the local economy.

The successes of all our hurling teams seem to stimulate economic activity to the benefit of all. This scheme is intended to 'tap onto' that positive attitude, and we are confident that all businesses will benefit.

The money generated by this scheme will go to the many projects initiated by the Kilkenny G.A.A. Supporter's Club to support and maintain and ensure a good future for all Gaelic Games in the County. (See our website)

If you wish your business to be part of this initiative, please complete and return the attached application form to: Business Membership, c/o Jim Freeman, Secretary, Kilkenny Supporter's club, 67 Bishop's Grove, Ferrybank, Co. Kilkenny _____

Is mise,

John Mackey
Chairman

Eddie Keher
Vice chairman

Jim Freeman
Secretary



APPLICATION FOR BUSINESS MEMBERSHIP OF THE KILKENNY G.A.A. SUPPORTER'S CLUB

Business/Company Name:

Address:

Mobile No.

Land Line No.

Email:

Website:

Business Description (for category e.g. Electricians, newsagents etc.)

We enclose cheque €200 payable to Kilkenny G.A.A. Supporter's Club

Signed